

**Eviva®**  
A Choice Worth Making



## Improving the Patient Experience

Because Hologic recognizes the anxiety women have when facing a breast biopsy we are committed to focusing on a better patient experience with the products we provide. Listening to physicians and technologists about the women they treat and how they treat them is the foundation for the Eviva® device's innovative design. Your patients are looking for a fast, comfortable procedure that gets them back to their daily routine as quickly as possible without sacrificing accuracy.

### A focus on patient comfort.

Quiet, remote firing addresses the desire for less startled reactions during rapid advancement into the breast. By incorporating the needle advancing mechanism the Eviva device accomplishes:

- Greater physician-patient interaction
- Needle advancement simplicity at your fingertips



Integrated pain management through our y-valve.

- Analgesic application during the biopsy
- Designed to deliver directly to the biopsy site with every cycle



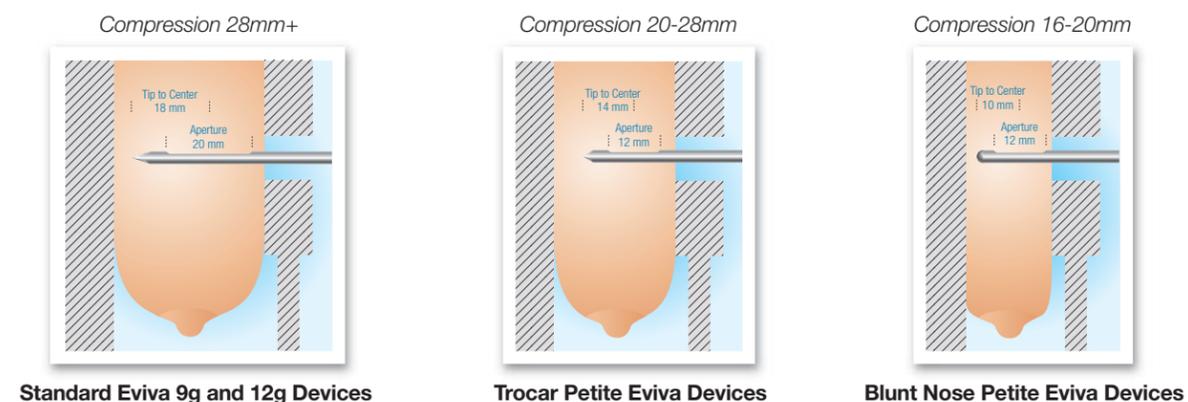
Hologic stereotactic products for both prone and upright systems are designed to ensure a more positive patient experience.

- New Comfort Care Package for the Multicare® Platinum Table
- Eviva device's integrated biopsy solution



### Patients deserve a choice.

Reaching a broader spectrum of patients.  
Giving more women an alternative to open surgical biopsy.



Eviva maximizes core retrieval while minimizing incision size, offering your patients a positive cosmetic outcome post-biopsy.

### Hologic 9g device and sample

- 3.7mm incision → ●
- 2.8mm sample → ●

### Competitive 8g device and sample

- 6.1mm incision → ●
- 3.3mm sample → ●

## The Choice Your Patients Deserve

The Eviva® breast biopsy device is quickly becoming the device of choice for physicians performing stereotactic-guided breast biopsies.

**Speed, Control, and Consistency** utilizing Eviva have impressed radiologists, surgeons, and pathologists alike.

### The speed you want

At the heart of every stereotactic procedure is getting the patient off the table as quickly as possible. Physicians find this to be a benefit of the Eviva device with procedures taking significantly less time. With an average total tissue acquisition time of less than 30 seconds, collection of cores in a protected remote chamber and integrated site marking, the total procedure time is greatly reduced.



“...time to perform the procedure is reduced by at least fifty percent, thus reducing patient time on the biopsy table, streamlining the workflow, and allowing for more effective use of staff and physician time.”

- Dr. Stuart Kaplan  
Mount Sinai Medical Center,  
Miami Beach, FL



### The control you demand

The Eviva device's tactile thumb wheel provides direct control of sampling location during the procedure.

The Eviva device's integrated end-deploy site marking solution provides additional control by utilizing an introducer sheath, ensuring delivery into the cavity.



### The consistency you deserve

Consistent core delivery provides you confidence in every procedure. The saline lavage and constant aspiration of the Eviva device consistently acquires high-quality cores. The integrated saline feature is designed to transport cores smoothly, while potentially reducing the occurrence of hematoma.



Pre-biopsy



Post-biopsy



Specimen Radiograph

## The Solution for Compassionate Patient Care

Technologists using the Eviva® device have found that the simplicity of the system allows them to be more engaged and attentive to patient needs during the procedure – a benefit your patients will certainly appreciate. In addition, the Eviva device’s simple design streamlines set up and tear down time to less than one-minute for improved practice efficiencies.

“I believe the most important benefit of the Eviva system is in patient care. The sampling time is greatly shortened, causing less pain and stress for the patient. We are also able to focus on the patient during sampling more as we have less that we need to be doing. In talking with the patient and focusing primarily on them, I believe they are more relaxed and comfortable.”

- K. Charles, Technologist  
United Medical Systems

### Eviva: Two Years of Continued Innovation



### Unmatched resources of a dedicated Women's Health Company

When you purchase a Hologic breast biopsy system, you purchase so much more than a best-in-class product. You also gain the resources and comprehensive solutions of a global company committed to helping you maximize your investment every step of the way. We are driven to provide superior products and service by raising the bar on support before, during, and after the sale through our dedicated teams.

When your system is delivered, one of our Clinical Education Specialists will visit your site to provide comprehensive hands-on training. This knowledgeable resource will continue to be available to you whenever you have a question or need additional assistance. To help you educate your patients about their breast biopsy and market your new services, we provide a customizable Online Marketers Toolbox, giving you access to many marketing tools and templates.

We are committed to providing you with ongoing support, from our educational opportunities in our own Ellenbogen Center for Health Sciences Education and at other locations around the world, to on-line CME events, to our robust customer service support.

**Hologic is singularly dedicated to women's healthcare. Our commitment to finding and fighting breast cancer is unmatched by any other company. And we are just getting started.**

**So please join us. Together we can improve the lives of women everywhere.**

**Hologic is defining the standard of care in women's health. Our technologies help doctors see better, know sooner, reach further and touch more lives. At Hologic, we turn passion into action, and action into change.**

BREAST IMAGING SOLUTIONS | INTERVENTIONAL BREAST SOLUTIONS | BONE HEALTH  
PRENATAL HEALTH | GYNECOLOGIC HEALTH | MOLECULAR DIAGNOSTICS

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The Women's Health Company

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